Cumbria Hospice Alliance
Working Together in Cumbria

Our Fundraising Charter

The strategic alliance of Hospices in Cumbria; Hospice at Home West Cumbria, Hospice at Home Carlisle and North Lakeland, Eden Valley Hospice, St Mary’s Hospice and St John’s Hospice aim to ensure that they are compliant with the Data Protection Act and protect the data of all our supporters.

- We will action any request from a supporter to no longer receive marketing mailing or change their mailing preference
- We will not sell or pass on any of our supporter’s details to any third party, under any circumstance
- All marketing communication will include an opt out statement clause, in compliance with fundraising regulation
- We will not buy any mailing lists from a third party organisation or use telephone fundraising to cold call
- The hospices within the Cumbria Hospice Alliance agree to adhere to all relevant legislation including; Data Protection Act (1998), Bribery Act (2010), Money Laundering Regulations and the Charity Commission guidelines
- Within the alliance a hospice may choose to work with a professional fundraising agency, in this instance the agent commit to adhere to the standards of the code of Fundraising Practice to become a supplier.
- All donations will be processed in line with our ethical standards
- We actively seek opportunities to work together with external organisations and individuals to achieve shared objectives. It is vital we maintain our independence and do not allow external partnerships to bring our name in to disrepute