

Your Fundraising Pack



Welcome!



Ready to do something incredible for your hospice?

By fundraising for Eden Valley Hospice and Jigsaw, Cumbria's Children's Hospice, you're joining a community of hospice heroes dedicated to providing vital care for local families.

“ The kindness and generosity of our community funds 80% of the care we provide. Without you, we would only be able to keep the hospice open for three months of the year due to ever-increasing running costs.



Thank **YOU** for choosing to fundraise to support local patients and families. For every cake baked, mile ran, heart knitted, song sung, country crossed or parachute pulled... together we make a real difference.”



Suzanne Garbarion

Director of Clinical Service

We're with **YOU** all the way



When you fundraise for Eden Valley Hospice & Jigsaw, you're never doing it alone. We support you every step of the way with everything you need to make your event or challenge a real success.

Collection Tins, Buckets & Home Money Boxes

Having official collection tins or buckets helps people feel confident that their donation is going exactly where it should.

Sponsorship Forms

If you prefer traditional paper fundraising, we have sponsorship forms which include space for your event details, clear Gift Aid guidance, and space for supporter names, addresses and donations.

Event Support

We love cheering on our incredible fundraisers, and when we can, we're always happy to pop along to your event, bring extra materials, take photos for social media and offer on-the-day support.



Posters, Banners, Signage

We can provide posters, banners and leaflets, which helps people instantly recognise who you're supporting. This builds trust, and encourages more people to get involved or donate.

Branded Clothing

We have branded t-shirts, vests and snoods to help you stand out at your event. They're great for photos, make you easy to spot, and proudly show who you're fundraising for.

Advice, Ideas & Cheerleading

Wherever you are in your fundraising journey - planning, promoting or even panicking - we're here with creative ideas, online fundraising tips, JustGiving support, Gift Aid guidance, safety advice and plenty of encouragement.



fundraising@edenvalleyhospice.org



01228 810801



Eden Valley Hospice & Jigsaw,
Durdar Road
Carlisle
CA2 4SD

Ways to fundraise



**Not sure how to get started?
Here are a few ideas to spark your
creativity...**

The classics

Start collecting
your loose
change

Charity
Car Wash

Organise a Quiz
Night at your
local Pub

A bake
sale

Fancy something more creative?

Create a treasure hunt
for your friends and
family

Host a
'Bake-Off'

Create a
seasonal hamper
to raffle off

Host a
Dog Show

Ideas to do together

Host a dinner
party with a
theme

Ask for a 'non-school
uniform day' or a
casual day at work

Jumble
Sale

Host a
Karaoke Night

Did you know?

£27.13

could fund one
specialist nurse
for an hour.

Why it matters...

Every pound you raise helps provide specialist, hospice care with compassion. Without your generosity, Eden Valley Hospice and Jigsaw simply wouldn't be here.

Your fundraising efforts ensure that your hospice can continue to be there for patients and families today, tomorrow and long into the future.

How to keep it safe & legal

Insurance & risk

Make sure your event is safe and covered - we'll guide you if you need advice, risk assessments or help with food allergen info.

We follow the Code of Fundraising Practice and so should you - it's all about being open, honest, legal, and respectful. If you need more details, check the Fundraising Regulator's website.

fundraisingregulator.org.uk

Licences & permissions

Public collections may need council licencing. Events with alcohol or entertainment might require a Temporary Event Notice (TENS). Raffles that offer prizes over £200, or tickets sold outside your event, will need a small lottery licence from your local council (estimated cost around £40).

Cash handling

Keep all cash donations secure. If you've got sealed collection buckets from us, please don't open them yourself. If you must, do so with another unrelated adult present for transparency.



Did you know?

£3,685,47

Could fund Jigsaw for one day.



The use of our logos

Using our official, up-to-date 'In Aid Of' logo ensures your fundraising materials are consistent, trustworthy and easily recognised.

We recommend using this logo whenever you're raising money for Eden Valley Hospice and Jigsaw unless the hospice informs you otherwise.

Using the correct logo protects reputation, avoids confusion, and helps supporters feel confident that your fundraising truly supports local patients and families.



<https://www.edenvalleyhospice.org/app/uploads/2026/03/in-aid-logo-both.png>



<https://www.edenvalleyhospice.org/app/uploads/2026/03/in-aid-logo-evh.png>



<https://www.edenvalleyhospice.org/app/uploads/2026/03/in-aid-logo-jigsaw.png>

Your fundraising checklist

A fun, easy guide to boosting your donations, making your efforts go even further for Eden Valley Hospice & Jigsaw - and perfect to tick off as you go!

1 Shout about your plans early!

Tell everyone what you're doing as soon as you decide. The sooner people know, the sooner they can jump on board!



2 Share your story online.

Use social media to post updates, milestones, sweaty selfies, or cake-covered triumphs — whatever tells people you're doing something amazing. Don't forget to tag us!



 Eden Valley Hospice | Jigsaw, Cumbria's Children's Hospice

 eden_valley_hospice | jigsawchildrenhospice

 Eden Valley Hospice and Jigsaw, Cumbria's Children's Hospice



3 Keep your cheerleaders updated.

Regular updates, fun photos and totalisers keep people engaged... and more likely to donate again!



4 Make it personal.

Explain why you're fundraising. Your story is powerful - it inspires others to give.



5 Show the impact.

Tell supporters what their money can do. Every pound really does help local patients and families receive vital specialist care.



“ I wanted to give something back to the hospice as a thanks for all their hard work. At the same time as doing a run or activity, you can raise much needed funds. ” - Colin Kelly, Hospice Hero



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6

Gather donations as you go.

Don't wait until the end - collecting little and often saves the dreaded chasing later!



7

Go digital for extra boost.

Set up an online giving page and share it everywhere. Make donating easy, instant, and accessible by using our preferred platform, [JustGiving](#).



8

Get everyone involved.

Friends, family, neighbours, colleagues, the dog-walker, the barista... the more people you ask, the more you raise!



9

Ask for Gift Aid. *giftaid it*

If supporters are UK taxpayers, they can add Gift Aid - meaning we receive an extra 25p for every £1 at no cost to them. Magic!



10

Celebrate loudly!

After your event, shout about what you achieved and thank your supporters. Share photos so everyone can see what they helped make happen.



£10

could provide ingredients for tasty, nourishing meals for a patient.



£547.95

could keep the hospice running for one hour.

The impact behind every pound

Olive & Terry

Terry's story shows exactly why your fundraising matters. As he shared,



“ When Eden Valley Hospice came into our lives, the services they offered were a sanctuary for Olive... With all she was going through, it lifted her. For me, as her main carer, it gave me a bit of rest. The Hospice felt like home for both of us. ”



Families like Terry and Olive's find comfort, dignity and precious time together because of people who choose to fundraise. Every pound you raise helps make moments like these possible.



Gibson

Gibson's story shows how vital your fundraising is for children who need specialist, compassionate care. With an incredibly rare condition that makes every day precious, the support you help fund gives him the chance to play, grow and experience joy in a place designed entirely around his needs.

“ Jigsaw is... a magical place where Gibson's disability is hung up at the door alongside his coat. ” - Sarah, Gibson's mum



Because of people like you, Gibson isn't defined by his condition - he's given space to explore, laugh and be celebrated for who he is. Your fundraising helps make these treasured moments possible for families who need them most.

After your event - you did it!



The final stretch to finish strong

Thank you so much for completing your fundraiser in support of Eden Valley Hospice and Jigsaw. Here's what to do to wrap things up smoothly:



Thank your supporters

Let everyone who backed your event know what you achieved together — and remind them there's still time to donate if they'd like to.

Return borrowed items

Please return any buckets, banners, collection tins or other equipment you borrowed from the Hospice so we can use them for future fundraisers.



Hand in cash & sponsorship forms

Drop off any cash, cheques, or sponsorship forms at the Hospice. We'll count, bank, and thank you for every penny.

Check your online fundraising pages

Have a quick look at your JustGiving or Enthuse page for any last-minute donations or Gift Aid info.



Close your online fundraising page

When you are certain no more donations are coming your way, you can close your page. Don't worry about manually transferring the funds to us, we receive these automatically from the fundraising platforms. The only exception to this is GoFundMe if you have chosen to receive the funds you

Ways to donate...

Online

Visit [our donation page](#) and tell us the reason you're donating.

Phone

Call our team on 01228 810801 to donate with a credit or debit card

In person

You can drop off your donation at the hospice by visiting our Fundraising Hub found beside the main reception.

Post

Make your cheque payable to 'Eden Valley Hospice' and post to:

Freepost Plus RTLY-KCCK-SZKX

Eden Valley Hospice and Jigsaw

Durdar Road

Carlisle

CA2 4SD





We know that fundraising takes time, dedication and a lot of thoughtful planning. Your efforts make an incredible difference.

Thank You



Remember, we're here to help...

📍 Eden Valley Hospice & Jigsaw, Durdar Road, Carlisle, CA2 4SD

☎ 01228 810801 | ✉ fundraising@edenvalleyhospice.org

🌐 edenvalleyhospice.org | jigsawhospice.org

